



ABOUT US

THE NNAABAGEREKA DEVELOPMENT FOUNDATION

(The Foundation) is a charitable organization registered in Uganda and the United States of America. It was founded by Her Royal Highness Sylvia Nagginda, the Nnaabagereka (Queen) of the Kingdom of Buganda.

While the Foundation is an independently registered organization, it is part of the Buganda Kingdom structure and amplifies the Kingdom's reach and impact on a local, national, regional and international level.

Since its inception in 2000, the Foundation has actively been involved in making a positive difference in the lives of children, youth and women in Uganda.





OUR NICHE

Our work focuses on balancing positive cultural values with contemporary ones to address development challenges. This innovative development approach is making a difference at the national level and can be a model for others in other parts of the world.

The Foundation applies this mix of modern and traditional lifestyles approach to address societal development challenges. The current five- year strategic development plan started in 2019.



OUR VISION

An equitable, inclusive and peaceful world grounded by human virtues.

OUR MISSION

Leveraging culture to improve the quality of life of children, youth and women.

OUR GOAL

The concept of Obuntubulamu globally recognised as a human capital asset in the contemporary world.

About NDF USA

The Nnaabagereka Development Foundation (USA), Inc., was incorporated in New York as a non profit corporation (the “Foundation”).

The Foundation is a Chapter of the Nnaabagereka Development Foundation, a company limited by guarantee, incorporated in Uganda. The Foundation’s principal office in the USA is located in the New York County, New York State.

The Foundation is formed for the charitable purpose of:

- a) Promoting the voice and values of the Kingdom and the People of Buganda;
- b) Promoting African cultural values within Uganda and globally; and
- c) Improving socio-economic development through a variety of initiatives focused on enhancing access to education for disadvantaged children and youth, improving health and living standards for children, youth and women through economic empowerment that leads to increased household incomes.



OUR VALUES

OBUNTUBULAMU: We define Obuntubulamu as the accepted and consistent behavior of people, informed by a set of core values for the wellbeing of self and others.

We believe Obuntubulamu is a way of upholding the dignity of the human person.

DIVERSITY: We acknowledge diversity; strive for inclusiveness, with a primary focus on the vulnerable.

INNOVATION: We are innovative and pioneering in our quest for development solutions.

INTEGRITY: NDF processes are transparent, audited and held to account at all levels.

PRESERVATION: We uphold the conservation of culture and nature.



STRATEGIC OBJECTIVES

1. Cultivate and encourage a culture of Obuntubulamu in contemporary Uganda and beyond

Obuntubulamu, practiced as a way of life in Buganda, stems from the African philosophy of 'Ubuntu' that is grounded in the principles of reciprocity, community, caring and good conduct,

The Foundation is reviving the cultural concept of Obuntubulamu, using it as a tool for development; harnessing the power and voice of cultural leadership to bring about social transformation.

Through this Obuntubulamu value-based approach to achieving development solutions, the Foundation is contributing to the attainment of national development priorities, as well as the global Sustainable Development Goals (SDGs).



2. Be a catalyst for youth industriousness and civic engagement:

Youth are equipped with Obuntubulamu and life skills for survival, livelihoods and readiness for leadership roles.

Programmes for the youth aim at tapping into youth industriousness for employability and self-employment to break the poverty cycle.

The Foundation draws upon a team of youthful staff and volunteers for implementation of its programmes targeting youth development.

3. Tap into and optimise women's potential to strengthen the family for social and gender transformative development

The Foundation focuses on strengthening women's voices and agency to participate and lead in economic, social, cultural, political development processes.


We use our cultural voice to address issues of Gender Based Violence and Women's Economic Empowerment.

In order to achieve an equal future for women and men, we promote positive masculinity as a behavioral change approach to gender stereotypes and violence.





OUR IMPACT

- Our Flagship Programme, The Ekisaakaate Kya Nnaabagereka, has impacted the lives of over **41,500** girls and boys with in Uganda and the Diaspora. This grooming and leadership development camp trains young people aged between 6 and 18 years in self-awareness, confidence and Obuntubulamu values. The Alumni of the Ekisaakaate Kya Nnaabagereka are matched with carefully selected mentors who espouse the positive cultural and contemporary values emphasized in the youth camp. Outside Uganda, the Ekisaakaate kya Nnaabagereka has been held in Canada, South Africa, United Kingdom and the United States of America.
 - The Ekisaakaate for Special Interest Groups in partnership with World Vision has trained more than **4,721** children and their parents on issues of violence against children, teenage pregnancies and early marriages.
 - In realization that rebuilding Uganda following its turbulent past will require a revival of cultural values and cultural heritage the Nnaabagereka Development Foundation has decided to revive positive cultural values and traditions using Obuntubulamu, Buganda Kingdom's values and ethic system. The Foundation has initiated a dialogue with other cultural regions to explore the possibility of a national revival of values and ethics in Uganda
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- The Foundation has trained over **76,432** adolescent girls and young women on GBV, exposure to HIV and poverty through the DREAMS initiative in partnership with MildMay.
- The Foundation is actively working to deconstruct gender narratives and stereotypes. Significantly, at the launch of the “HeforShe” campaign in 2017, His Majesty, Kabaka Ronald Muwenda Mutebi condemned domestic violence as a cultural violation and declared the protection of women’s rights, personal security, and physical integrity a societal responsibility.
- The Foundation has participated in campaigns promoting sexual reproductive health for both adults and youth. Other key advocacy issues include maternal health, family planning and child health. To date, more than 13million Ugandans have been reached.
- The Central Region of Uganda had until recently suffered a low turnout in child immunization campaigns. A marked increase in immunization was later registered primarily attributed to the Nnaabagereka’s active participation in the activity. In the immunization and explaining the benefits.
- The Foundation has also played an active role in helping disadvantaged girls stay in school by providing bursaries for their primary, secondary and university education.




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- We have also actively engaged in anti-cross-generational sex campaigns to decrease the vulnerability of young women.
- The Foundation has engaged in various construction projects such as building classroom blocks at Masooli Primary School, constructing a 40 bed dormitory at Kampala School for the Physically Handicapped and a play center at Sanyu Babies' Home
- The Foundation has run a Primary School Bursary scheme for disadvantaged children, which has benefitted 300 girls in 20 primary schools and provided them with scholastic materials and sanitary pads
- The Nnaabagereka through the Foundation and other initiatives has used her status and networks to register key successes in the area of health
- Obuntubulamu has been identified by the United Nations as one of the indigenous innovations to facilitate the implementation of the Sustainable Development
- The Foundation is also actively involved in skilling and supporting youth income generating activities and this has seen many of them gaining sources of income.




 +256 414 344 669

 infodesk@nnabagereka.org

 www.nnabagereka.org

 Nnabagereka development foundation

 @nnabagerekaorg

 ndf_ug